



BE A COACH AND CHANGE A LIFE!



Today's economy isn't working for everyone. Employers seek skilled and engaged workers. Yet almost 60% of US employers complain about jobseekers' lack of preparation, even for entry-level jobs. And more than 3 million young people are considered to be disengaged: out of work and out of school.

We need a new way to prepare young people for work that meets the needs of employers and employees alike.

Junior Achievement USA has stepped up to help close the gap between employers and entry-level employees. A US Department of Labor grant is funding a historic and visionary initiative: **JA Workforce Pathways**. The initiative's coaching program is seeking caring adult volunteers to make a difference in the lives of disengaged young adults. It's designed specifically to help them get on track for employment that meets their needs, interests, and skills.

One-on-one coaching has been proven to provide much-needed motivation, self-confidence, preparation, and personal connection. Personalized guidance means coaching participants receive targeted support for their unique circumstances.

JA Workforce Coaching consists of a four-hour coach training program and 12 one-on-one sessions designed to lead participants directly into a job or a career-focused educational or training program. Participants ages [16-21] create a personalized action plan that provides:

- A clear picture of their work interests, skills, and values
- A database of local employers with jobs that are a fit
- A professional online presence and resume
- Connections to employment: gig work, apprenticeships, internships, and full-time jobs

The coach also provides training on:

- Skills employers want, including goal-setting, time management, communication, and many more
- Interviewing skills
- Financial training, including how to budget income and expenses

A trained coach can help take even the most disengaged young person from unemployed to employed. Become a JA Workforce Coach and help change a life.

START TODAY!

