

How to Play JA Titan

Introduction

In this session, you will explore the *JA Titan* simulation. As you learn how to play the game, you will also explore some of the foundational key terms and business concepts for the program.

Overview

The key concept to learn during this session is that businesses have to make decisions every day; the outcome of those decisions affects the business, employees, consumers, and the community.

Objectives

By completing this session, you will be able to:

- Express and utilize the session's key terms.
- Apply the profit equation: profit equals total revenue minus total costs.
- Apply the concept of pricing based on costs, competition, and profit.
- Use a budget as a strategy to monitor income, expenses, and other financial records.
- Practice using the features and functionality of the simulation interface.

By completing this session, you will be addressing competencies from the **Financial Literacy** and **Work & Career Readiness** pathways.

Checklist

- Log in to JA Connect, the JA Learning Platform, at <http://learn.ja.org/> to access the materials you will need for this session.
 - Contact your teacher if you do not remember your login information.
- Download the materials for this session, and save the files with logical filenames in your personal workspace.

Student Materials Guide for This Session

	Title	Description
✓	Student Online Session: How to Play <i>JA Titan</i>	Instructional content in an interactive onscreen presentation
✓	Player Quick-Start Guide	Handout with <i>JA Titan</i> simulation login and navigation instructions, usernames, passwords, and a decision checklist
✓	Student Activity: How to Play <i>JA Titan</i>	Digital handout to use to take notes and complete activities
✓	<i>JA Titan</i> Data Workbook	Digital handout to use to capture simulation data and make data-based decisions during gameplay



Tip

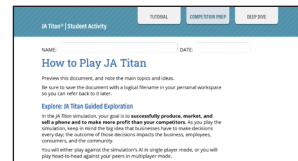
In this session, you will reference the instructions found in the **Student Online Session: How to Play JA Titan**, take notes and complete activities in the **Student Activity: How to Play JA Titan**, and capture game data in the **JA Titan Data Workbook**. You will also utilize the *JA Titan* simulation.

Organize your materials so you can move between them in the way that works best for you.

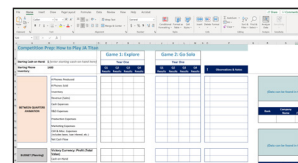
- Open the **Student Online Session: How to Play JA Titan** instructions. This interactive online session is where the learning will happen.
- Open the **Student Activity: How to Play JA Titan** document. This is where you'll take notes on the different departments in the game.
 - Preview this document, and note the main topics and ideas.
- Open a new incognito browser window, log in to the *JA Titan* simulation at <http://jatitan.ja.org>, and create a game in **single-player mode**.
 - Use the same username and password that you used for JA Connect.
 - You can set the difficulty level of the game by adjusting your starting cash-on-hand, and you can also adjust the number of quarters you wish to play. Remember, single-player mode is a learning tool designed for practice. The AI companies play at a moderately easy level.



Student Online Session: How to Play JA Titan



Student Activity: How to Play JA Titan



JA Titan Data Workbook



Tip

Tip! A **four-quarter** game with **\$4,000,000** starting cash-on-hand is recommended for this session.

- Work through the **Student Online Session: How to Play JA Titan**.
 - Read each slide carefully, and follow the directions for the interactive elements.
 - Complete the activities in your **Student Activity: How to Play JA Titan** and go to the *JA Titan* simulation and capture your game data in the *How to Play JA Titan* sheet of your **JA Titan Data Workbook**, as directed in the slides.
 - You will be guided through a four-quarter game in the *JA Titan* simulation. Be sure to finish all four quarters of the game to be able to review your company results.

**Tip**

Select the **Advisor** if you have a question in the simulation. Refer to the **Player Quick-Start Guide** or reach out to your teacher or JA volunteer if you experience any technical issues.

- Review your **Student Activity: How to Play JA Titan** and make sure you have completed all the sections. Save your work.
- Review the *How to Play JA Titan* sheet of the **JA Titan Data Workbook** and make sure you have captured the data from the four-quarter game. Save your work.
- Follow any submission instructions or additional directions from your teacher or JA volunteer.

Want to Keep Playing?

Start another **four-quarter** game with **\$4,000,000** starting cash-on-hand. Record your game data in the **Game 2: Go Solo** section in the *How to Play JA Titan* sheet of the **JA Titan Data Workbook**. Good luck, and have fun!