

Student Company Briefs

2024-2025 JA Company Program: After School

CruiseCan

Host Sponsor: Resolution Life (West Chester, PA)

"Throw on the Go" with CruiseCan! Many drivers struggle to keep their cars clean and they use inconvenient alternatives such as plastic bags. This leads to clutter, littering, and plastic waste on roadways. Introducing CruiseCan! CruiseCan is a compact, leak proof car trash can designed for easy disposal of trash on the go. The trash can is available in two sizes to fit different car needs, easily straps to headrests for a secure and accessible fit, is stylish and affordable, offering a sleek, practical solution for every driver.



[Commercial Report](#)

InkyDoodle

Host Sponsor: RSM (Philadelphia, PA)

At InkyDoodle, we aim to empower young people to take a step away from screens and reconnect with the world around them.

Our mission is to improve mental health through promoting balance in a constantly changing world by allowing children to bring their ideas to life with a safe and fun product.



[Commercial Report](#)

InnovaQuest

Host Sponsor: Pfizer (Collegeville, PA)

According to psychology experts, we have been stuck in a creativity crisis for the past ten years. As technology plays a bigger role in our lives, our skills in critical thinking and creativity are declining as a result. InnovaQuest: Card of Creativity is designed to foster imagination, innovation, communication, and cooperation, our product is a suite of card games focusing on storytelling, engineering, and arts. The kit also includes all materials you need to play.



[Commercial Report](#)

Planet Pouches

Host Sponsor: Accenture (Philadelphia, PA)

Our company's mission was to reduce plastic waste by promoting the use of reusable, compactable tote bags, and making a local impact to reduce climate change. We sold a reusable 100% cotton tote that compacted into a small pouch for easy storage. We offered customization options to customers to make the bags their own.



[Commercial Report](#)

Revival Apparel

Host Sponsor: Lincoln Investment (Fort Washington, PA)

Revival Apparel, an organization on a mission to revolutionize fashion by blending sustainability with sentimentality. The company empowered individuals to give old clothing new life through custom, eco-conscious designs that celebrate the planet while reducing waste. Their innovative clothing designs promote the reduction of an environmental footprint by donating a percentage of their profit to 350.org. Together, they create a future where fashion and sustainability coexist.



[Commercial Report](#)