

JA Inspire Virtual Career Exploration Fair

Launching Fall 2021



Junior Achievement®
of Southeastern Pennsylvania

JA Inspire Virtual - 10,000 8th-12th grade students from across Southeastern PA will gain real insight on what industries interest them, what specific jobs are like, and what education is required to do them successfully.



During the pre-event classwork and virtual career fair, students will explore different industries, career paths, local employers, and higher education options.



JA seeks sponsorship to cover the cost of providing JA Inspire Virtual for students. Sponsors will fund student participation, as well as customize an exhibit booth with videos, photos, and career information for your company.

After the initial event, students will be able to access JA Inspire Virtual 24/7 for the remainder of the school year as they continue their career planning and look towards their future.

JA Inspire Virtual Sponsor Information

\$25,000 Title Sponsor

- Top Logo Recognition on all promotion + Event-day Materials + Event Website
- Personalized Social Media Recognition + Thank you posts (no less than two)
- Prominent logo in Virtual Exterior Lobby, Interior Lobby, and Auditorium
- Auto-play Welcome Video in Virtual Interior Lobby
- Keynote Webinar slot (3-5 minute pre-recorded video)
- Customized Exhibit Booth

\$10,000 Platinum Sponsor

- Priority Logo Recognition on all promotion + Event-day Materials + Event Website
- Personalized Social Media Recognition + Thank you posts (no less than two)
- Prominent logo in Virtual Exterior Lobby and Interior Lobby
- Keynote Webinar slot (3-5 minute pre-recorded video)
- Customized Exhibit Booth

\$5,000 Gold Sponsor

- Logo Recognition on all promotion + Event-day Materials + Event Website
- Personalized Social Media Recognition + Thank you posts (no less than two)
- Prominent logo in Virtual Interior Lobby
- Keynote Webinar slot (3-5 minute pre-recorded video)
- Customized Exhibit Booth

\$2,500 Silver Sponsor

- Logo Recognition on all promotion + Event-day Materials + Event Website
- Inclusion in Social Media Campaign
- Logo in Virtual Interior Lobby
- Customized Exhibit Booth

\$1,000 Bronze Sponsor

- Inclusion in Social Media Campaign
- Logo in Virtual Exhibit Hall
- Customized Exhibit Booth

\$500 Booth Sponsor

- Customized Exhibit Booth



As a no-cost educational solution provider for all students, schools, & families, every dollar changes young people's lives.

Contact us to get involved!

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